

Tim Borillo

Designer + Front-End Developer

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I'm a designer who loves to code. Been evolving my craft for 15 years now. I believe that great ideas can come from anywhere and anybody, not just from creatives. Leadership to me means being able to listen and adapt just as much as making decisions. Current favorite tools for process and collaboration include Design Systems, Figma, VSCode, React, SourceTree, and GitHub.

EXPERIENCE

University of San Diego, San Diego, CA

Sr. Web Designer and Developer 4/2016 - Present

- Lead designer for latest sandiego.edu redesign and schools first digital design system, Camino
- Conduct competitive analysis, target audience surveys, lead design sprints, and usability testing

Geary LSF, San Diego, CA

Art Director 7/2012 - 3/2016

- Led team of designers, UX, and front-end developers on a variety of different sized projects
- Managed discovery phase of new projects, presented creative, and oversaw front-end builds

Sr. Front-End Developer 4/2011 - 7/2012

- Responsible for front-end development projects as the lead in terms of scoping and execution
- Guided new responsive design direction and best practices for the team

Interactive Designer 4/2009 - 4/2011

- Increased involvement in conceptualizing and creating new design and dev solutions
- Added UX value through development of wireframing and web design optimization

Web Production Designer 2/2008 - 4/2009

- Assisted in design and front-end tasks in a new fast-paced agency environment
- Listened, learned, and developed under a team of creative and front-end experts

Western Scientific, San Diego, CA

Webmaster 11/2006 - 2/2008

- Rebuilt all marketing initiatives from website, print collateral, and photography
- Reported directly to VP of Marketing

EDUCATION

University of California, San Diego

B.A. Visual Arts: Media with Computing Emphasis 2003 - 2006

B.A. Communication 2003 - 2006

De Anza College

A.A. Applied Graphic Design 2000 - 2003